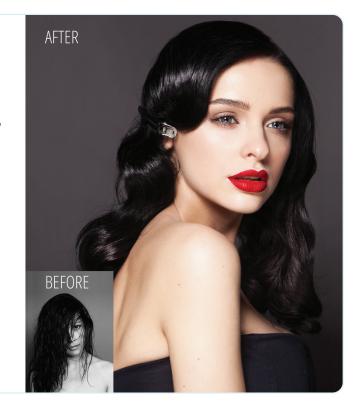


a custom in-salon hair treatment!

5 benefits in 15 minutes:

- Longer lasting, more vibrant color
- Renewed internal strength
- Increased elasticity & manageability
- Luminous shine & touchably soft hair
- Restored condition for faster blowdrying!







INSTANT IMPROVES

cuticle, cortex & moisture level!

STEP 1: Begin by clarifying the hair with SUDZZfx® Nyrvana™ Purifying Shampoo. This removes any buildup on the hair as a result of styling products, medication, smoking or the environment. Leave on for 2 minutes. Rinse out thoroughly and towel-dry well.

STEP 2: Using a bowl, dispense (1/2 oz.) SUDZZfx® Moxee™ Reconstructing Conditioner, AquaFix® Hydrating Conditioner, Enhance™ Daily Conditioner, and 1-drop of Zenyth® Frizz Eliminator. Mix to form the perfect blend for your client. Customize by adding more of either of these products.

STEP 3: Apply to hair from the ends up. Comb through for even distribution. Apply cap and place client under warm dryer for 15 minutes. Rinse thoroughly, towel dry and style.



revenue potential

AT \$15 Per Treatment

8-per month = \$120 Annually \$1,440

16-per month = \$240 Annually \$2,880 AT \$20

8-per month = \$160 Annually \$1,920

16-per month = \$320 Annually \$3,840 AT \$25

8-per month = \$200 Annually \$2,400

16-per month = \$400 Annually \$4,800

BONUS:

Dispense and sell an "emergency shot" for at home use! Some enterprising SUDZIX salons have gotten creative, grabbed some mini mason jars, twine and paper and started reselling the treatment for even more bonus profit!

