

# AEROFIXX™

## WORKING & FINISHING SPRAY

### primary benefits

A unique gel-base hairspray. This one-of-a-kind working hairspray helps to build and then finish any style with shine and adds styling memory flexibility for a look that is 100% humidity resistant.

### points of difference

A botanical blend naturally exfoliates, soothes and balances the scalp and skin. Nano Emulsion speeds up drying time by expelling moisture. Panthenol attracts and retains moisture, helping to prevent moisture loss. Amino Acids strengthen the hair fiber while helping to prevent moisture loss.

### how to use

Spray evenly and work into hair. Re-apply for added hold and support. Spray section by section, when using with heated styling irons. Great as a working spray, thermal styling spray, root volumizing tool, scrunching tool and as a final finishing spray.

### ingredients

SD Alcohol 40, Hydrofluorocarbon 152a, Octyl Acrylamide / Acrylates / Butylaminoethyl / Methacrylate Copolymer, Trimethylsiloxyamodimethicone, C11-15 Pareth-7, C12-16 Pareth-9 Glycerin, Trideceth-12, Butylene Glycol, Helianthus Annuus (Sunflower Seed) Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Water (Aqua), Triticum Vulgare (Wheat) Flour Lipids, Potassium Dimethicone Copolyol Panthenyl Phosphate, Polyglyceryl-3 Distearate, Polysorbate 60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Persea Gratissima (Avocado) Oil, Panthenol, Phenyl Trimethicone, PEG-75 Lanolin, Cyclomethicone, Octyl Methoxycinnamate, Triethyl Citrate, Amino Methyl Propanol, Fragrance (Parfum).



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# AIRPLAY™

## DESIGNING SPRAY

### primary benefits

An ultra-fine, dry working spray that provides soft, touchable hold. Works great with a curling or flat iron to create humidity resistant, lasting styles.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliates, soothes and balances the scalp and skin. Nano Emulsion speeds up drying time by expelling moisture. Panthenol attracts and retains moisture, helping to prevent moisture loss. Amino Acids strengthen the hair fibers while helping to prevent moisture loss.

### how to use

Spray directly onto damp hair to speed up drying! Work through and blow dry to produce volume and bounce. Spray evenly over hair after styling. Reapply for added hold and control.

### ingredients

D Alcohol 40-B, Hydrofluorocarbon 152A, Ethyl Ester of PVM/MA Copolymer, Trimethylsiloxyamodimethicone, C11-15 Pareth-7, C12-16 Pareth-9 Glycerin, Trideceth-12, Butylene Glycol, Helianthus Annuus (Sunflower Seed) Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Triticum Vulgare (Wheat) Flour Lipids, Potassium Dimethicone Copolyol-Panthenyl Phosphate, Polyglyceryl-3 Distearate, Polysorbate 60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Persea Gratissima (Avocado) Oil, Octylacrylamide / Acrylates / Butylaminoethyl Methacrylate Copolymer, Aminomethyl Propanol, Glycerin, Ethylhexyl Methoxycinnmate, Linoleamidopropyl Ethyldimonium Ethosulfate & Dimethyl Lauramine Isostearate, Dimethyl Stearamine, Cyclomethicone, Panthenol, PEG-75 Lanolin, Tocopheryl Acetate, Benzophenone-4, Lactamide MEA, Fragrance (Parfum).



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# AQUAFIX™

## HYDRATING CONDITIONER

### primary benefits

The ultimate hydrating conditioner for extremely dry, moisture-starved hair. It smooths and soothes while defending against daily environmental stress.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliates, soothes and balances the scalp and skin. Improves wet and dry combability. Provides soothing and protective properties to the hair and scalp. Adds and retains moisture.

### how to use

After shampooing, work through the hair, from roots to ends. Leave on for up to two minutes depending on dryness, and rinse thoroughly with warm water. Blow dry & style as desired.

### ingredients

Water (Eau), Cetearyl Alcohol, Cyclopentasiloxane, Behentrimonium Methosulfate, Cetrimonium Chloride, Silicone Quaternium-3, Glycerin, Pronanediol, Trideceth-7, Tocopheryl Acetate, Hydrolyzed Soy Protein, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Polyglyceryl-3 Distearate, Trideceth-12, Polysorbate-60, Ethylhexyl Methoxycinnamate, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Helianthus Annuus (Sunflower) Seed Oil, Butyrospermum Parkii (Shea Butter), Dimethicone, Panthenol, Hydroxyethylcellulose, Cinnamidopropyltrimonium Chloride, Fragrance (Parfum), DMDM Hydantoin, Iodopropynyl Butylcarbamate, Blue 1 (CI 42090).



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# BLONDEAMBITION™

## LUXURY BRIGHTENING SHAMPOO

### primary benefits

A brightening shampoo that utilizes a true-blue pigment that eliminates brassiness & yellowish casts on blonde, gray or silver hair while improving hair inside & out. Formulated with a luxury shampoo base composed of skincare grade surfactants and ingredients that leaves hair healthier with luminous shine.

### points of difference

Pours out of the bottle an intense dark blue. Once the product lathers and is massaged into hair, the lather turns sky blue, giving you a visual cue that it is ready to be rinsed out.

### how to use

Once the product lathers and is massaged into hair, the lather turns sky blue, giving a visual cue that it is ready to be rinsed out. Rinse. Style as desired. It may be used up to 2 times per week on processed hair and up to 3 times per week on gray or silver hair. Follow with any SUDZZfx® conditioner.

### ingredients

Water (Eau), Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Lauroamphoacetate, Asparagus Officinalis Root Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album (Sandalwood) Extract, Magifera Indica ( Mango ) Fruit Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone Copolyol Panthenyl Phosphate, Polyglycerly-3 Distearate, Polysorbate-60 & Myristic Acid & Palmitic Acid & Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids & Persea Gratissima (Avocado) Oil, Trimethylsiloxyamidomethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Butylene Glycol, Helianthus Annuus (Sunflower) Seed Extract, Hydroxypropyl Methylcellulose, Basic Blue 7, Dimethicone, Polysorbate 20, Polyquaternium 7, Citric Acid, Tetrasodium EDTA, Phenoxyethanol, Methylchloroisthiazolinine, Methylisothiazolinine, Fragrance.



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eliminates brassiness and yellow tones on blonde, gray or silver hair

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# BLOWOUT™

## VOLUMIZING SPRAY GEL

### primary benefits

This ultimate alcohol-free spray gel specifically developed to add body, volume, and shine in one easy step. Create tremendous volume while maintaining vital moisture balance.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Speeds up drying time by expelling moisture. Stimulates and offers a cooling effect that increases blood flow to the scalp. Helps prevent free radical damage to the hair and scalp.

### how to use

Spray into damp hair. Comb or work through with fingers. Blow dry for volume. Air dry for a crisp hold. Once dry, gently tussle with fingers for added body and separation.

### ingredients

Water (Eau), VP/VA Copolymer, Panthenol, PEG-12 Dimethicone, PEG/PPG-18/18 Dimethicone, Silicone Quaternium – 3, PEG-60 Almond Glycerides, Retinyl Palmitate, Tocopheryl Acetate, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Hydroxypropyltrimonium Honey, Polyglyceryl-3 Distearate, Trideceth-7, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Trideceth-12, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Fragrance (Parfum), Polysorbate-20, Hydroxyethylcellulose, DMDM Hydantoin, Iodopropynyl Butylcarbamate.



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# CASHMERE™

## HYDRATING SHAMPOO

### primary benefits

Delivers a strong dose of moisture while creating shine, silkiness, and manageability. It is richly hydrating and perfect for hair that tends to be dry. Enjoy the sophisticated feel of cashmere!

### points of difference

Formulated with a balanced blend of Asparagus, Parsley, Cucumber and Sandalwood. Nano Emulsion provides moisture retention and protective properties to the hair and scalp. Wheat Protein contains elastic and binding properties that help strengthen the hair from within.

### how to use

Lather into wet hair. Rinse thoroughly. For optimum performance, leave in the hair for 1 minute, then rinse. Follow with any SUDZZfx® conditioner.

### ingredients

Ingredients: Water (Eau), Sodium Lauroyl Sarcosinate, Sodium Cocoyl Isethionate, Cocamidopropyl Betaine, Sodium Lauroamphoacetate, Glycerin, Trimethylsiloxymodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Triticum Vulgare (Wheat) Protein, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Helianthus Annuus (Sunflower) Seed Extract, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Persea Gratissima (Avocado) Oil, PEG-150 Distearate, Glycol Stearate, Butylene Glycol, Hydroxypropyl Methylcellulose, Polyquaternium-10, Tetrasodium EDTA, DMDM Hydantoin, Iodopropynyl Butylcarbamate, Fragrance (Parfum), Caramel, Red 33 (CI 17200).



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hydrates – creates shine – tackles dry hair

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# CHIZEL™

## HARD ROCK GEL

### primary benefits

Offers extreme hold and control that allows for dramatic spike and slicked-back looks. It dries fast and never flakes and can be used on wet hair for volume or on dry hair for texture. Do not blow dry unless cocktailing with other SUDZZfx® styling tools.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Speeds up drying time by expelling moisture. Helps to protect the hair and scalp from oxidative stresses.

### how to use

Apply to wet or dry hair for a hard rock hold. Cocktail for a variety of styling options.

### ingredients

Water (Eau), VP/VA Copolymer, Panthenol, PEG-12 Dimethicone, PEG/PPG-18/18 Dimethicone, Silicone Quaternium – 3, PEG-60 Almond Glycerides, Retinyl Palmitate, Tocopheryl Acetate, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Hydroxypropyltrimonium Honey, Polyglyceryl-3 Distearate, Trideceth-7, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Trideceth-12, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Fragrance (Parfum) Polysorbate-20, Hydroxyethylcellulose, DMDM Hydantoin, Iodopropynyl Butylcarbamate.



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# COLOURFIX<sup>3</sup>™

## LEAVE-IN CONDITIONER

### primary benefits

An ultra-light formula that helps restore hair and defends against daily environmental stresses. Eliminates tangles and adds body as it smoothes and soothes hair. ColourFix<sup>3</sup> Complex® helps provide maximum protection against colour loss, ensuring colour longevity. Surround hair with all-day protection without adding weight. Leave in or rinse out. Low pH closes the cuticle.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Improves the elastic and binding properties that help strengthen and protect hair. Protects and preserves, semi & permanent haircolour, extending colour longevity. Provides increased hydration.

### how to use

After shampooing, spray onto towel-dried (damp) hair and comb through to distribute evenly. Blow dry & style as desired.

### ingredients

Water (Eau), Butylene Glycol, Isohexadecane, cyclopentasiloxane, Cyclohexasiloxane Behentrimonium Methosulfate, Cetearyl Alcohol, Hydroxypropyltrimonium Honey, Persea Gratissima (Avocado) Oil, Aloe Barbadensis Leaf Juice, Helianthus Annuus (sunflower) seed Extracts, Asparagus Officinalis Extract, Cucumis Sativus (cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album (sandalwood) Extract, Amodimethicone, Cetrimonium Chloride, Trideceth 12, Hydrolyzed Silk, Citric Acid, Sodium Benzotriazolyl Butylphenol Sulfonate, Buteth-3, Trietyl Citrate, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (wheat) Flour Lipids, Sodium Cocoyl Panthenyl Phosphate, Trimethylsiloxyamodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin Butylene Glycol, Phenyl Trimethicone, Phenoxyethanol, Fragrance (Parfum).



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# ENHANCE™

## WEIGHTLESS CONDITIONER & DETANGLER

### primary benefits

An ultra-light blend for all hair types to detangle and smooth for easier combability. Surrounds hair with all-day protection and adds body without weight.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Improves the elastic and binding properties that help strengthen and protect hair. Protects and preserves, semi & permanent haircolour, extending colour longevity. Provides increased hydration.

### how to use

Work through freshly shampooed hair. Leave on for one minute before rinsing thoroughly with warm water. Blow dry & style as desired.

### ingredients

Water (Eau), Dicyclidimonium Chloride, Cetyl Alcohol, Behentrimonium Metho- sulfate, Cetearyl Alcohol, Trimethylsiloxymodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Stearyl Alcohol, Propanediol, Panthenol, Helianthus Annuus (Sunflower) Seed Extract, Hydrolyzed Wheat Protein, Citrus Grandis (Grapefruit) Fruit Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Stearamidopropyl Dimethylamine, Glyceryl Stearate, PEG-100 Stearate, Dimethicone, Tetrasodium EDTA, Fragrance (Parfum), DMDM Hydantoin, Iodopropynyl Butylcarbamate, Yellow 5 (CI 19140), Yellow 6 (CI 15986).



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# LEMONADE DREAMZZ™

## VOLUME & SHAPING CRÈME

### primary benefits

A lightweight, concentrated cream for styling and finishing. It finishes any style with long-lasting body and includes styling memory with a natural finish. It can be used on wet hair for volume or on dry hair for texture.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliates, soothes and balances the scalp and skin. Liquid Crystallized Honey creates moisture balance within the hair. Auto Responsive Liposome Vesicles - surface conditioners.

### how to use

Apply small amount of this concentrated formula into hands and emulsify and distribute evenly through hair. Blow dry, diffuse, piece or spot style. Lemonade Dreamzz is ideal for wet or dry application.

### ingredients

Water (Eau), Pvp, Ceteareth-5, Behentrimonium Methosulfate, Cetearyl Alcohol, Fragrance (Parfum), Phenoxy- Ethanol, Ethylhexylglycerin, Potassium Sorbate, Citric Acid, Butyrospermum Parkii (Shea Butter), Asparagus Offici- Nalis Root Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album Wood Extract, Butylene Glycol, Helianthus Annuus (Sunflower) Seed Extract, Trimethylsiloxymodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Tri-Deceth-12, Glycerin, Polyglyceryl-3 Distearate, Polysorbate-60, yristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Hydroxy-Propyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone Peg-7 Panthenyl Phosphate, Dimethicone, Panthenol, Yellow 5 (Ci 19140).



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# LEVEL STRAIT™

## STRAIGHTENING POTION

### primary benefits

A humidity resistant, alcohol-free formula successfully straightens both wavy and extremely curly hair. Restores the hair and defends against daily environmental stresses while taming frizzies. .

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Nano Emulsion naturally exfoliates, soothes and balances the scalp and skin. Wheat Protein contains elastic and binding properties that help strengthen and protect hair. Auto Responsive Liposome Vesicles provide surface conditioning properties.

### how to use

Apply to towel dried hair and comb through to distribute evenly using a large, round brush, blow dry from roots to ends. For added frizz protection, emulsify additional product into your hands and apply to resistant or stubborn areas.

### ingredients

Water (Eau), Trimethylsiloxymodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Polyquaternium-7, Serici, Guar Hydroxypropyltrimonium Chloride, Cetrimonium Chloride, Behentrimonium Chloride, Polyquaternium-71, Hydroxypropylcellulose, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus (Wood) Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acid, Triticum Vulgare (Wheat) Flour Lipids, Potassium Dimethicone Copolyol Panthenyl Phosphate, Polyglyceryl-3 Distearate, Polysorbate 60, Fragrance.



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# LIQUIDLUXE™

## LUXURY MIST

### primary benefits

A lightweight leave-in treatment mist that repairs and prevents splits ends, while adding brilliant shine. While protecting the hair from thermal damage, it also contains green tea to help reduce environmental aging on the hair. Spray into damp hair for improved combability; use section by section with flat or curling irons for added conditioning. Mist on dry hair for lightweight brilliance or to freshen hair in between shampoo's.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Nano Emulsion speeds up drying time by expelling moisture. Panthenol attracts and retains moisture, helping to prevent moisture loss. Amino Acids strengthen the hair fiber while helping to prevent moisture loss.

### how to use

Spray directly onto damp hair to speed up drying! Work through and blow dry to produce volume and bounce. Spray evenly over hair after styling. Reapply for added hold and control.

### ingredients

Cyclopentasiloxane, SD Alcohol 40-B, Phenyl Trimethicone, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus (Sandalwood) Extract, Camellia Sinensis (Green Tea) Leaf Extract, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Dimethicone, Fragrance (Parfum), Silicone Quaternium-3, Helianthus Annus (Sunflower) Seed Extract, Trideceth-7, Nymphaea Alba Flower Extract, Sodium Cocoyl Amino Acids, Trideceth-12, Retinyl Palmitate (Vitamin A), Tocopheryl Acetate (Vitamin E), Potassium Dimethicone, PEG-7 Panthenyl Phosphate, Polyglyceryl-3 Distearate, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Hydroxypropyltrimonium Honey, Myristic Acid, Palmitic Acid, Stearic Acid, Polysorbate-60, Guar Hydroxypropyltrimonium, Benzophenone 3.



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# MARMALADE JAZZ™

## DRI-JEL TEXTURIZING POMADE

### primary benefits

A unique high-shine, flexible pomade to design and define soft curls, or style and finish with texture and bold hold. It designs and defines curls and waves all while offering 100% humidity resistance.

### points of difference

A botanical blend naturally exfoliates, soothes and balances the scalp and skin. Liquid Crystallized Honey creates moisture balance within the hair. Auto Responsive Liposome vesicles - surface conditioners.



### how to use

Apply desired amount to hands and emulsify. Distribute into damp hair, diffuse or blow dry for textured separation and definition. Use on dry hair for additional shine, separation and texture.

### ingredients

Water (Eau), Cetea- Reth-20, Butylene Glycol, Peg-40 Hydro- Genated Castor Oil, Phenoxyethanol, Yellow 6 (Ci 15985), Peg-7 Glyceryl Cocoate, Sodium Benzoate, Potassium Sorbate, Hydroxypropyltrimonium Honey, Tri-Methylsiloxyamodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Helianthus Annuus (Sunflower) Seed Extract, Asparagus Officinalis Root Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album Wood Extract, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Sodium Cocoyl Amino Acids, Potassium Dimethicone Peg-7 Panthenyl Phosphate, Fragrance (Parfum).

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# MOXEE™

## RECONSTRUCTING CONDITIONER

### primary benefits

Provides nourishment and restores weak, lifeless, critically damaged hair. It rebuilds, revitalizes and restores offering instantaneously renewed, stronger hair. After shampooing, massage through the hair, roots to ends, paying special attention to ends. Leave on for up to two minutes, depending on damage, and rinse thoroughly with warm water.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliate, soothe and balance the scalp and skin. Nano Emulsion improves wet and dry combability. Hydrolyzed Soy Protein helps to strengthen the hair. Shea Butter adds and retains moisture.

### how to use

After shampooing, massage into hair. Rinse after 2 minutes. Cocktail with Zenyth for added benefits.

### ingredients

Water (Eau), Cetrimonium Chloride, Cetearyl Alcohol, Behentrimonium Methosulfate, Stearalkonium Chloride, Stearyl Alcohol, Trimethylsiloxymodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, glycerin, Trideceth-12, Dimethicone, Simmondsia Chinensis (Jojoba) Seed Oil, Fragrance (Parfum), Cyclomethicone, Wheat Amino Acids, Hydrolyzed Soy Protein, Phenoxyethanol, Butyrospermum Parkii (Shea Butter), Guar Hydroxypropyltrimonium Chloride, Sodium Benzoate, Sodium Hydroxymethylglycinate, Asparagus Officinalis Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album Wood Extract, Tetrasodium Edta, Helianthus Annuus (Sunflower) Seed Extract, Butylene Glycol, Amodimethicone, Tallowtrimonium Chloride, Nonoxynol-10, Ascorbic Acid, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Tocopheryl Acetate, Panthenol, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone Peg-7 Panthenyl Phosphate, Red 33 (Ci 17200), Violet 2 (Ci 60725), Blue 1 (Ci 42090).



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# NYRVANA™

## PURIFYING SHAMPOO

### primary benefits

Removes excess styling and environmental buildup without drying. Can also be used as a clarifying wash to remove mineral deposits such as chlorine. Lather into wet hair and leave on for one minute before rinsing thoroughly. Leaves your hair in an enhanced state of Nirvana. Follow with any SUDZZfx® conditioner.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliates, soothes and balances the scalp and skin. Nano Emulsion protects and preserves semi, demi and permanent color. EDTA removes product, minerals and medication; ideal prior to any chemical service. Color safe.

### how to use

Wet hair thoroughly, massage in an ample amount and emulsify into the hair and scalp. Leave on for 1 minute, then rinse.

### ingredients

Water (Eau), Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Trimethylsiloxyamodimethicone, C11-15 Pareth 7, C12-16 Pareth-9, Glycerin, Trideceth-12, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Helianthus Annuus (Sunflower) Seed Extract, Tetrasodium EDTA, PEG-8, PEG-150 Distearate, Disodium EDTA, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Caprylic/Capric Glycerides, Citric Acid, DMDM Hydantoin, Iodopropynyl Butylcarbamate, Fragrance (Parfum).



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# POWERFOAM™

## STYLING SOUFFLÉ

### primary benefits

A rich, creamy, non-aerosol mousse amps up the volume from root to ends! Innovative Ease-Style™ Technology offers workable, flexible, weightless styling options without the kind of flaky, gummy, crunchy & unnatural finish you hate. Finishes with a light refracting natural shine and a style that lasts!

### points of difference

Flexi-Firm Hold Complex offers a movable hold that last all day and all night. Keratin Amino Acid provides moisture retention and protective properties to the hair and scalp. A balanced blend naturally exfoliates, soothes and balances the scalp and skin.

### how to use

Apply to damp hair for volume, body & shine. Use at the base of any section of hair or distribute throughout to build extra-volume. Great for wet sets or dry sets. Roller & round brush friendly.

### ingredients

Water, VP / VA Copolymer, Vinyl Coprolactam / VP / Dimethylaminoethyl, Methacrylate Copolymer, Cocamidopropyl Hydroxysultaine, SD Alcohol 40-B, Asparagus Officinalis Root Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album (Sandalwood) Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone Copolyol Panthenyl Phosphate, Polyglyceryl-3 Distearate, Polysorbate 60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Trimethylsiloxyamidomethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Polysorbate 20, Phenoxyethanol, Dehydroacetic Acid, Benzyl Alcohol, Fragrance.



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creates airy lift – lustrous shine – never flakes!

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# ROWDY PASTE™

## MATTE TEXTURE FINISH

### primary benefits

A lightweight movable sculpting paste that provides flexibility for shaping and styling damp or dry hair. Designed to provide the individual with performance driven hold that will create rowdy, wild, choppy looks with extreme texture and a natural finish that stands up to any environment. No matter who you are...no matter where you are...you've got hold!

### points of difference

Flexi-Firm Hold Complex offers a moveable hold that lasts all day and all night. Keratin Amino Acid provides moisture retention and protective properties to the hair and scalp. Infused with a botanical blend that exfoliates, soothes and balances the scalp and skin.



### how to use

Emulsify a small amount onto fingertips and apply to medium to short dry hair in a circular motion to create texture and shape.

### ingredients

DI Water (Eau), Lanolin Wax, Beeswax, PVP, Lanolin Alcohol, Cetyl Alcohol, Stearyl Alcohol, PEG-8 Beeswax, 1, 3 Butylene Glycol, Behenyl Alcohol, PEG-40 Hydrogenated Castor Oil, Tridecyl Stearate, Asparagus Officinalis Root Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Santalum Album (Sandalwood) Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids & Potassium Dimethicone Copolyol Panthenyl Phosphate, Polyglyceryl-3 Distearate & Polysorbate 60 & Myristic Acid & Palmitic Acid & Stearic Acid & Guar Hydroxypropyltrimonium & Triticum Vulgare (Wheat) Flour Lipids & Persea Gratissima (Avocado) Oil, Trimethylsiloxyamidomethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Butylene Glycol, Helianthus Annuus (Sunflower Seed) Extract, Neopentyl Glycol Dicaprylate/Dicaprate, Tridecyl Trimellitate, Sodium Polyacryloyldimethyl Taurate, Hydrogenated Polydecene, Trideceth-10, Benzoic Acid, Dehydroacetic Acid, Phenoxyethanol, Triethanolamine, Fragrance.

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# SMOOTHIT™

## FRIZZ TAMING CONDITIONER

### primary benefits

Tames even the unruliest hair! This anti-frizz smoothing conditioner delivers a rich dose of essential daily hydration. A luxurious formula, enriched with apple & sweet cherry, smooths all hair types, and leaves it with mirror-like shine. Delivers nourishment to the root, creating a hydrophilic & hydrophobic humidity barrier that blocks frizz, protects from thermal damage, and keeps moisture in.

### points of difference

Unlike other anti-frizz products, SMOOTHIT™ smooths AND straightens all hair types, leaving it more manageable with mirror-like shine. It delivers nourishment straight to the root, creating a hydrophilic & hydrophobic humidity barrier to keep frizz out - and hair healthy in!

### how to use

After shampooing, massage into hair and comb thru. Rinse after 2 minutes. Blow dry & style as desired. Designed for use in combination with SmoothIT! Frizz Taming Shampoo.

### ingredients

Water (Eau), Sodium Lauroyl Sarcosinate, Sodium Lauroyl Methyl Isethionate, Sodium Methyl Oleoyl Taurate, Cocamidopropyl Betaine, Lauryl Glucoside, Coco-Glucoside, Sodium Cocoamphoacetate, Glycerin Lauryl Glucoside, Sodium Cocoyl Glutamate, Sodium Lauryl Glucose Carboxylate, Sodium Lauryl Sulfoacetate, Decyl Glucoside, Pyrus Malus (Apple) Fruit Extract, Prunus Avium (SweetCherry) Fruit Extract, Polyquaternium-10 Divinyldimethicone/Dimethicone Copolymer, Cocamide MEA, Fragrance, PEG-120 Methyl Glucose Dioleate, Silicone Quaternium 16/Glycidoxy Dimethicone Crosspolymer, Potassium Sorbate, Citric Acid, Trimethylsiloxyamidomethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Sodium Cocoyl Amino Acids & Potassium Dimethicone Copolyol Panthenyl Phosphate, Panthenol (Pro-Vitamin-B5), Phenoxyethanol, Methylchloroisothiazolinone, Methylisothiazolinone.



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# SMOOTHIT™

## FRIZZ TAMING SHAMPOO

### primary benefits

Stopping frizz before it starts any day, every day...this anti-frizz smoothing shampoo cleanses completely and tames flawlessly. Features a luxurious sulfate-free formula, enriched with apple & sweet cherry, smooths straight, wavy, curly or coarse hair and leaves it more manageable with mirror-like shine. Nourishes the root, creating a hydrophilic & hydrophobic humidity barrier to keep frizz OUT and hair health IN.

### points of difference

Unlike other anti-frizz products, SMOOTHIT™ smooths AND straightens all hair types, leaving it more manageable with mirror-like shine. It delivers nourishment straight to the root, creating a hydrophilic & hydrophobic humidity barrier.

### how to use

Wet hair thoroughly. Lather. Rinse well. Designed for use in combination with SmoothIT! Frizz Taming Conditioner.

### ingredients

Water (Eau), Sodium Lauroyl Sarcosinate, Sodium Lauroyl Methyl Isethionate, Sodium Methyl Oleoyl Taurate, Cocamidopropyl Betaine, Lauryl Glucoside, Coco-Glucoside, Sodium Cocoamphoacetate, Glycerin/Lauryl Glucoside, Sodium Cocoyl Glutamate, Sodium Lauryl Glucose Carboxylate, Sodium Lauryl Sulfoacetate, Decyl Glucoside, Pyrus Malus (Apple) Fruit Extract, Prunus Avium (SweetCherry) Fruit Extract, Polyquaternium-10/Divinyldimethicone/Dimethicone Copolymer, Cocamide MEA, Fragrance, PEG-120 Methyl Glucose Dioleate, Silicone Quaternium-16/Glycidoxy Dimethicone Crosspolymer, Potassium Sorbate, Citric Acid, Trimethylsiloxyamidomethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Sodium Cocoyl Amino Acids & Potassium Dimethicone Copolyol Panthenyl Phosphate, Panthenol (Pro-Vitamin-B5), Phenoxyethanol, Methylchloroisothiazolinone, Methylisothiazolinone.



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# WHIPPED CRÈME & HONEY™ VOLUMIZING SHAMPOO

## primary benefits

Strengthens hair as it works to pump up each individual strand, adding body and bounce. It's an ideal shampoo for finer hair textures. Lather this volumizing shampoo into hair daily and rinse thoroughly. Leaves hair as sweet as can be. Follow with any SUDZZfx® conditioner.

## points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliates, soothes and balances the scalp and skin. Nano Emulsion protects and preserves semi, demi and permanent color. Milk Derived Proteins nourish and volumize fine hair. Auto Responsive Liposome Vesicles provide surface conditioning properties.

## how to use

Lather into wet hair. Rinse. For optimum performance, leave in the hair for 1 minute, then rinse.

## ingredients

Water (Eau), Sodium Lauroyl Sarcosinate, Sodium Cocoyl Isethionate, Cocamidopropyl Betaine, Sodium Lauroamphoacetate, Silicone Quaternium-3, Glycol Stearate, Milk Protein, Trideceth-7, Polyglyceryl-3 Distearate, Trideceth-12, Helianthus Annuus (Sunflower) Seed Extract, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Triticum Vulgare (Wheat) Protein, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Glycol Distearate, Laureth-4, PEG-150 Distearate, Hydroxypropyl Methylcellulose, Polyquaternium-10, Tetrasodium EDTA, DMDM Hydantoin, Iodopropynyl Butylcarbamate, Fragrance (Parfum).



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# ZENYTH®

## FRIZZ ELIMINATOR

### primary benefits

A polishing, smoothing serum that's alcohol-free for brilliant shine and frizz elimination. It protects and conditions while sculpting a look that is humidity resistant. It can be mixed with any styling product, a drop or two will slightly soften the hold, as well as condition, seal the hair and add incredible shine.

### points of difference

A blend of Asparagus, Parsley, Cucumber and Sandalwood naturally exfoliates, soothes and balances the scalp and skin. Nano Emulsion speeds up drying time, cosmetically fusing split ends together. Alcohol and Oil Free - will not dry out or weigh down hair. Panthenol attracts moisture and retention.

### how to use

Apply pea-sized amount in hands and emulsify. Distribute evenly into hair and style as usual. Can be cocktailed with any styling product for added shine and humidity control. Use on dry hair to smooth cuticle and control frizz.

### ingredients

Cyclomethicone, Dimethiconol, C12-15 Alkyl Benzoate, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Hydroxypropyltrimonium Honey, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate Trimethylsiloxyamodimethicone, C11-15 Pareth-7, C12-16 Pareth-9, Glycerin, Trideceth-12, Helianthus Annuus (Sunflower) Seed Extract, Polyglyceryl-3 Distearate, Polysorbate-60, Myristic Acid, Palmitic Acid, Stearic Acid Guar Hydroxypropyltrimonium Chloride, Triticum Vulgare (Wheat) Flour Lipids, Persea Gratissima (Avocado) Oil, Panthenol, Ethylhexyl Methoxycinnamate, Fragrance (Parfum), Violet 2 (CI 60725).



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# ZEPHYR®

## VOLUMIZING GEL

### primary benefits

An alcohol-free, medium hold gel to create volume and hold, or to provide exceptional body, smoothness and thickness without flakes. Creates fabulous body and is great for sculpting, smoothing and contouring.

### points of difference

A botanical blend naturally exfoliates, soothes and balances the scalp and skin. Nano Emulsion speeds up drying time, cosmetically fusing split ends together. Acrylates Copolymer helps to repel moisture and maintain the style. Nymphaea Alba Flower Extract helps to protect the hair and scalp from oxidative stresses.

### how to use

Apply desired amount to damp hair and work through. Blow dry for volume and fullness. Apply to dry hair for texture, hold and shape.

### ingredients

Water (Eau), Methacryloyl Ethyl Betaine/Acrylates Copolymer, Glycerin, Polyquaternium-11, Cellulose Gum, PEG/PPG-18/18 Dimethicone, Polysorbate-20, Cucumis Sativus (Cucumber) Fruit Extract, Carum Petroselinum (Parsley) Extract, Asparagus Officinalis Stem Extract, Pterocarpus Santalinus Wood Extract, Silicone Quaternium-3, Helianthus Annuus (Sunflower) Seed Extract, PEG-12 Dimethicone, Nymphaea Alba Flower Extract, Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, Trideceth-7, Polyglyceryl-3 Distearate, Trideceth-12, Triticum Vulgare (Wheat) Flour Lipids, Hydroxypropyltrimonium Honey, Polysorbate-60, Persea Gratissima (Avocado) Oil, Myristic Acid, Palmitic Acid, Stearic Acid, Guar Hydroxypropyltrimonium Chloride, Fragrance (Parfum), DMDM Hydantoin, Iodopropynyl Butylcarbamate, Yellow 6 (CI-15985), Yellow 5 (CI-19140).



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